

COMMUNITY GIVING PROGRAM (CGP)

Green Shield Canada (GSC)

Since 1957, GSC’s mission has been deeply rooted in social responsibility and charitable giving and with our Community Giving Program (CGP)...we’ve been doing just that. CGP provides critical funding that community-based not-for-profit organizations need to achieve significant, concrete results. Our objective is to provide funding for programs that focus on improving access to health care for uninsured and underinsured populations in Canada.

GSC is focused on improving access to health care for uninsured and underinsured populations in Canada (the homeless, the working poor, and those on social assistance) Specifically, we provide financial support to Canadian registered charitable, non-profit, and/or social enterprise organizations that deliver frontline health care (i.e. dental, vision, prescription drugs, disease management and/or mental health counselling.)

The organizations or projects we fund must include the role of a “navigator” or “coach” – a person who connects individuals to other services that are appropriate for their situation. This could include: housing, education, jobs, food, clothing, etc.



CGP Grant Details

- CGP provides funding for projects that will run for up to two years, with a maximum of \$250,000 per project
- CGP accepts only one application per organization
- CGP only funds programs/services/projects

Eligibility Criteria

To be eligible and considered for a charitable contribution from GSC's CGP, organizations must:

- Be a Canadian not-for-profit organization or a Canadian charitable organization registered with the Canada Revenue Agency (CRA)
- Operate in Canada
- Apply for programs and services that fall within our defined areas of focus and priority population groups (see above for details)
- Have a record of achievement of potential for success in line with our overall goals
- Demonstrate sound financial practices and a sustainable funding model
- Provide recent audited financial statements or statements prepared by a designated accountant
- Provide planned outcomes, supported by a measurement and evaluation process
- Provide a strategy to address long term sustainability of the project or initiative

Restrictions for Applicant Organizations

CGP does not provide charitable contributions for the following types of requests:

- Capital campaigns or physical infrastructure projects or endowments
- A general fundraising campaign
- Reduction of accumulated capital or operating deficits
- Partisan political or strictly religious activities
- Professional or amateur sports (individual or team)
- Production of a film, video, or publication (can be part of a project or program)
- An event, conference, workshop, or seminar
- Third party fundraising activities
- Financial support to individuals
- Emergency needs
- Currently funded organizations that have not submitted all required reports

GSC is accepting applications for the 2017 Community Giving Program
from **December 5, 2016 9 a.m. EST to January 30, 2017, noon EST.**

Please contact communitygiving@greenshield.ca for more information.